(b) whether it is also a fact that environmental protectibn issue is coming in its way;

(c) whether Government propose to amend the coastal zone notification to ensure legitimate economic activity vith increased employment for the locals; and

(dj if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATIRENUKACHOWDHURY): (a) Development and promotion of tourism is a continuous process in the country including the Andaman & Nicobar Islands.

(b) No, Sir. Ministry of Environment & Forests have stated that the development of tourism should be based on integrated coastal zone management studies and the activities to be taken up in the CRZ area should be in accordance with the provisions of the CRZ Notification, 1991 as amended from time to time.

(c) No, Sir.

(d) Does not arise.

Sound and light show at Kittur Fort

135. SHRIMATI PREMA CARIAPPA: Will the Minister of TOURISM ' be pleased to state:

(a) whether the Central Government have received any proposal of State Government of Karnataka for providing 'sound and light' show at Kittur Fort;

(b) if so, the status of the proposal; and

(c) the time by which the proposal will be cleared by the Central Government?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) Yes, Sir. ^

(b) and (c) Project proposals received, complete in all respects, are processed on inter-se-priority and funds released, subject to availability

under the respective head in the particular year. The proposal for SEL show at Kittur Fort submitted by the Government of Karanataka was not supported by the requisite documents as per guidelines.

Poor percentage of tourist arrivals in India

136. SHRI T.T.V. DHINAKARAN: Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that the share of India in world tourists arrivals is less than 0.4 per cent in the recent years;

(b) if so, the reasons therefor;

(c) the steps taken by Government to boost world tourists arrival to India; and

(d) whether Government does consult the States on the matter of tourism development for better coordination?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI RENUKA CHOWDHURY): (a) and (b) As per the tentative estimates available for the year 2004, an estimated 3.37 million foreign tourists visited India against the total estimated International tourist arrivals world over as 760 million. The share of India in the total world tourist arrivals during the year 2004 in thus 0.44%.

(c) Various steps taken by the Government to improve the flow of foreign tourists into the country and thereby increasing the country's share in world tourism include:—

* Direct approach to the consumers through electronic and print media through the "Incredible India" Campaign.
* Creation of World Class Collaterals.
* Centralized Electronic Media Campaign.
* Direct co-operative maketing with tour operators and wholesalers overseas.
* Greater focus in the emerging markets, particularly in the region of China, North East Asia and South East Asia.